



objective

*Graphic design professional with over 18 years experience.
Detail oriented with management & art director experience seeking
opportunity where I can contribute to the success of the organization.*

- [] Strong leadership skills as demonstrated by promotions [] Supervisory experience
- [] Strong organizational skills [] Ability to make critical decisions [] Problem solving skills
- [] Creative, efficient & timely [] Multi tasking abilities [] Solution driven [] Proofing skills

computer literacy

QuarkXpress, [Adobe Creative Suite CS4 - InDesign,
Illustrator, Photoshop, Acrobat] - Macintosh and PC formats.

work experience

Graphic Designer - Freelance - 10/98 to Present

*[Employed through iCreatives and Aquent Staffing Services through the periods of 10/98 - 7/99 & 7/05 - 4/06]
Developed concepts, designed and produced print collateral for a variety of *freelance clients.*

Graphic Designer - AutoNation - 7/00 to 7/05

*Contract position. A one year position that evolved into five years; currently maintained as a
freelance client. Responsible for the conception, design & production of all print collateral.*

Art Director (Start Up) - LearningPays.com - 7/99 to 7/00

*When an AutoNation senior executive was starting his own company, I was recommended to
him by the VP of Marketing (AutoNation) and selected as the art director for the new start up.*

- [] Instrumental in the identification and hire of marketing manager.
- [] In collaboration with senior leadership team, co-led efforts to conduct needs
assessment, interview and select advertising agency to fulfill the company's vision.
- [] Sole responsibility for department. Worked long and odd hours
to ensure quality results were delivered and deadlines met.

education

*Diploma in Advertising Design/The Art Institute of Ft. Lauderdale, FL (AIFL)
Associate of Art Degree/Miami Dade Community College - Miami, FL
Outstanding Academic Achievement Award (maintaining a 3.92 gpa.) - AIFL*

awards

Won Addy Award for Southland Advertising Agency - 1997

***freelance clients**

*SLD Unlimited
Pelican Life Sciences
AutoNation, USA
Team Marketing Services
TravelHost Magazine
The Penny Group*

*Koeppel Direct Marketing
Pelton & Crane/KaVo
SnapAV
Schwartz Chiropractics
Geopier
Bice Wealth Mgmt.*